



PRESS RELEASE

KQ introduces new services and 30% discount on ticket prices

- KQ's new services to boost tourism inflows and domestic travel
- Ticket purchase offer to run between September 17 to 24, 2019, for travel up to June 2020

Nairobi, September 18, 2019... Kenya Airways (KQ) PLC customers will enjoy discounts of up to 30%* on tickets purchased between today and September 25, 2019. The [global promotion](#) is targeting passengers who plan to travel to over 50 destinations worldwide with up to 300,00 seats on offer.

The offer complements a series of other changes to be implemented before the end of the year by the airline that are geared towards ensuring KQ passengers a seamless and comfortable travel experience.

The changes include increasing seat offering by deploying, the bigger capacity Boeing 737 aircraft on the Mombasa route; operating our state-of-the art Dreamliner to Mombasa on selected days during the festive season to allow travellers to enjoy the December holidays in Mombasa; the introduction of daily flights to New York City from December 15, 2019 to best accommodate more travellers during the festive season; and Rome - Geneva flight routing from winter to be Nairobi direct to Geneva then connecting Rome.

While making the announcement, KQ Chief Commercial Officer Ursula Silling said, "We care greatly about our customers and are committed to providing them with premium service. We are therefore optimising our network schedule as a way to deliver on our brand promise. We have also introduced exciting products to enhance the economy cabin experience and enable greater value and choice for all our passengers."

Other changes the passengers will experience include introduction of Economy Comfort, where guests can get extra space for more comfort in economy class on long haul flights to New York, London, Amsterdam, Paris, Geneva, Rome, Bangkok and Guangzhou. KQ has also introduced the Super Economy that allows guests' book a neighbour-free seat if they want to enjoy more "me time" during their short and medium haul flights.

Ursula added that KQ has also introduced a product known as Go Wild safaris which enforces one of KQ's main goals of supporting Kenya's tourism industry. "This is a fantastic opportunity for guests to venture into the wild while stopping over in Nairobi. They can experience a Safari in the only national park in the world located within a city," concluded Ursula.

The discount of up to 30% is applicable on base fare, with travel period from September 18, 2019 – June 20, 2020.

*Terms and conditions apply

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About Kenya Airways

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 55 destinations worldwide, 43 of which are in Africa and carries over four million passengers annually. It continues to modernize its fleet with its 33 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride for being in the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi. Kenya Airways celebrated 42 years of operations in January 2018 and was named Africa Leading Airline 2018 by the World Travel Awards. For more information, please visit www.kenya-airways.com

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